



**The Michigan State Fair**, along with partners **Kroger** and **Ram Trucks**, are joining forces under the auspices of the “**Zero Hunger, Zero Waste**” initiative recently announced by Kroger at the national level. **RACHEL HURST Corporate Affairs Manager the Kroger co. of Michigan** remarked, “this innovative collaboration between our organizations is to my knowledge the first of its kind in the nation where a preeminent grocery retailer, innovative truck brand, and State Fair have joined forces to provide what we hope are large numbers of meals for vulnerable people in the Michigan Communities we serve. This is truly a unique situation where we will be able to offer our customers a deep discount and incredible value on State Fair Tickets while simultaneously feeding Michiganders that need help.” For every Michigan State Fair ticket purchased at Kroger stores during the summer, the partnership will contribute meals to six food banks throughout the State of Michigan. Tickets for the Michigan State Fair will be available at the checkout registers at all Southeast Michigan Kroger stores beginning July 25.

**For additional information, hi-res images or interviews, please contact Nancy Phares,  
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