

1771 Tittabawassee Road
Saginaw, MI 48604-9341

miblood.org



P 989-755-5387
F 989-755-0423
Toll-free in Michigan
1-866-MIBLOOD

FOR IMMEDIATE RELEASE

Editorial information:

Tamar Chipp | Community Relations Coordinator | (989) 859-6782 | tchipp@miblood.org

Michigan Blood joins the Fifth Third Bank Michigan State Fair for second year to host blood drives

NOVI, MICH. (June 15, 2016) – Michigan Blood is partnering with the Fifth Third Bank Michigan State Fair for a second time to host a series of blood drives to boost the blood supply.

The drives will run from 1 p.m. – 6 p.m. Thursday, Sept. 1 through Sunday, Sept. 4 and from 10 a.m. – 3 p.m. Monday, Sept. 5 at the Suburban Collection Showplace, 46100 Grand River, in Novi. Every person who attempts to give blood will receive a \$10 Kroger gift card donated by Kroger. The Fair is also providing free parking and general admission to all who attempt to donate.

Blood drive organizers hope for 50 participants each day to double last year's impact. Nearly 240 lives were touched by donations collected last year. Donations will help Michigan Blood maintain a safe and adequate blood supply during a high need holiday weekend.

Donors can visit www.miblood.org and search *Fifth Third Bank Michigan State Fair* to schedule an appointment. Any healthy person 17 or older (or 16 with parental consent) who weighs at least 110 pounds may be eligible to donate, although females age 18 and under must weigh 120 pounds or more. Blood donors should bring photo ID and eat a meal before donating.

Michigan Blood hosts more than 3,700 blood drives a year to help meet the needs of local hospitals across Michigan including Beaumont Health and Henry Ford Health System.

About Michigan Blood

Founded in 1955, Michigan Blood is a fast growing, independent, non-profit blood bank headquartered in Grand Rapids. It provides blood products and services for more than 60 hospitals throughout Michigan and is an established leader in quality and service. Michigan Blood collects more than 125,000 units of blood each year at nine permanent donation sites and more than 3,600 mobile blood drives in 40 counties statewide. Michigan Blood has a nationally recognized stem cell (marrow) program and created Michigan's first public cord blood bank. In addition, Michigan Blood provides therapeutic apheresis, cellular therapies for the treatment of cancer and transfusion medicine consultations. For more information, visit www.miblood.org.

###